



EXCLUSIVE ADVERTISING OPPORTUNITY

GREENVILLE COUNTY COLLEGE FAIR

Newspaper Supplement and Admission Piece – October 15

Deadlines: September 23

Sponsored by: Carolinas Association of Collegiate Registrants
and Admission Officers (CACRAO)

It's time for the Annual College Fair October 24 & 25.

In support of recruitment efforts, we are adding a newspaper feature to be provided to attendees, counseling offices at the schools, and other select locations. In addition, the Greenville Journal will distribute 40,000 copies of the supplement in their October 15 issue, reaching on average 141,072 readers. Journal households have double the county average household income levels, higher education levels, and a higher presence of children in the home.

Whether you reach them through your print message in this piece or through their attendance at the event, this combination provides you the highest visibility to a very qualified potential audience.

Modular Ad Sizes:

Full Page 10" x 11"	Half Page 4.925" x 11"	Half Page 10" x 5.445"
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Quarter Page 2.3875" x 11"	Quarter Page 4.925" x 5.445"	Quarter Page 10" x 2.668"
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Size	B&W	Color
Full Page	\$2,261	\$2,552
Half Page	\$1,196	\$1,344
Quarter Page	\$663	\$742

New for 2010!

Full Page Color Template Ad \$2,170

Features two photos of the college, copy, and answers to the questions that students want most! (College provides).

If you have a contract with the Greenville Journal your contract rate will apply.

For advertising information, call 864.679.1235.